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## SECTION 4: GOALS AND OBJECTIVES

In December 1993, the *ACCESS CLERMONT* Advisory Task Force developed a mission statement for the update, as well as goals and objectives to guide the recommendations of the update. The goals and objectives were well-received during the public meetings held in May 1994. The results of that effort are as follows:

### MISSION STATEMENT

Improve the quality of life in Clermont County through the safe, efficient, and environmentally sound movement of people and goods.

#### Goal 1: Safety

Promote the design, construction, and maintenance of new and existing transportation systems and facilities within Clermont County.

##### Objectives:

- Reduce traffic accidents, fatalities, and injuries.
- Identify high-accident areas and prioritize improvements to eliminate.
- Construct highway improvements while giving consideration to design issues such as minimum site distances, and so on.
- Ensure proper turn movement and channelization on arterials and collectors.
- Integrate sidewalks and bikeways to safely accommodate pedestrians and bicyclists.
- Identify high traffic impact areas and develop initiatives to mitigate safety problems in those areas.

#### Goal 2: Proactiveness

Develop an action plan to implement the recommendations of the thoroughfare plan in a timely and cost-effective manner.

##### Objectives:

- Coordinate the use of private, municipal, county, state, and federal funding sources to maximize capital fund availability for thoroughfare improvements.
- Determine funding levels necessary to implement short-term and long-range improvements to the thoroughfare system.
- Preserve right-of-ways for future thoroughfare expansion and continuation on identified corridor extensions.

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- Develop a system to prioritize maintenance and preservation projects for the existing thoroughfare system; prioritize proposed projects as well.
  - Encourage dialogue between the county, municipalities, and the private sector to coordinate thoroughfare improvements and employment opportunities in appropriate areas.
  - Identify a future functional classification system and steps necessary to implement the system.

### **Goal 3: Sustainability**

Encourage the development of a county thoroughfare system which efficiently uses limited construction funding and maintenance resources.

#### **Objectives:**

- Develop an access management program along arterial and collector system.
- Protect capacity by developing and implementing access standards.
- Encourage development in areas where the thoroughfare system already exists, or where limited expansion is required.
- Encourage land use patterns along arterials and collectors which do not degrade carrying capacity.
- Develop criteria to evaluate proposed developments and their impact on existing and proposed thoroughfares.
- Explore new materials and applications that may extend the life cycle of roadways.

### **Goal 4: Intermodal Coordination**

Improve the efficiency of Clermont County's existing thoroughfare system by integrating other modes of transportation.

#### **Objectives:**

- Encourage transit service to augment capacity of the existing system.
- Share right-of-ways with alternative transportation modes.
- Encourage the development of initiatives that preserve capacity such as park-n-ride facilities.
- Develop support facilities and infrastructure that optimizes Ohio River shipping terminals in the county.
- Review proposed transportation and development projects to assure that improvements that will benefit bicyclists and pedestrians could be reasonably included.
- Review the Clermont County subdivision regulations to assure that practices which encourage bicycle and pedestrian access.
- Encourage bicycle usage by incorporating the OKI Regional Bicycle Plan into county-wide transportation project planning.